

# TOPFOREX BROKERS

CO.ZA

 <https://topforexbrokers.co.za>



## MEDIA KIT 2020



# WHO WE ARE

## ABOUT US

Aaargghh and welcome! I am Zaargh, and this is my domain within the the jungle of currency trading, TopForexBrokers.co.za!

My website dedicated to providing information about the best Forex brokers in South Africa as well as multiple interesting guides and articles, all connected to trading itself.

## LION RATING

To give my readers a good idea of how the broker performs, I use a Lion Rating system, with my expressions showing what I think of different features that brokers have.



### 1st Place

Only for the best of the best brokers



### 2nd Place

For above-average brokers



### 3rd Place

Lowest rating, for below-average brokers



### The Scam

For the scam brokers we find

## OUR MISSION

My mission is pretty simple, to help the South African community of traders and those who want to enter the Forex Market and be successful at it.

I have picked the best Forex brokers and promptly rated them to help you choose the best one.

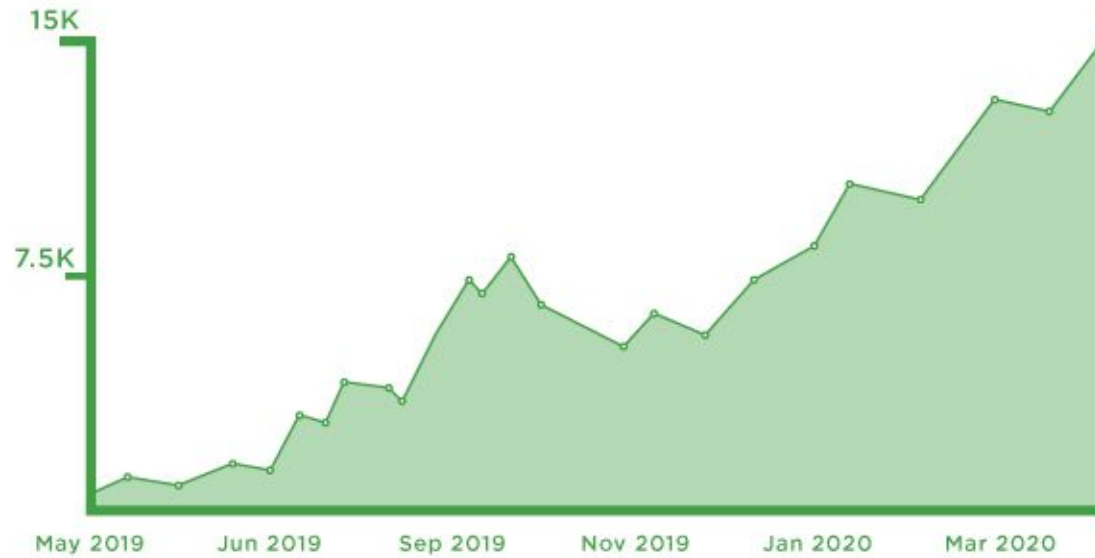
## OUR VALUES

While my lions guide traders in their journey towards being successful Forex traders, their top priority is to keep away all the scamming brokers, praying on unsuspecting traders.

They do so through thorough, objective and clear reviews, assessing all important aspects of brokers, scaring away all those who would misguide inexperienced, beginner traders.

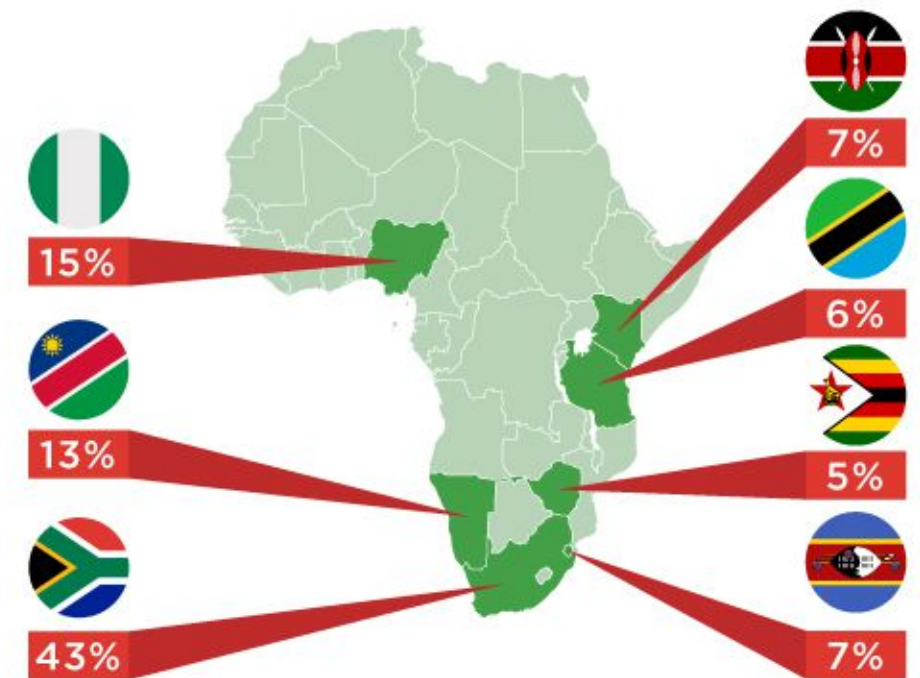
# OUR STATS

## OUR USER GROWTH

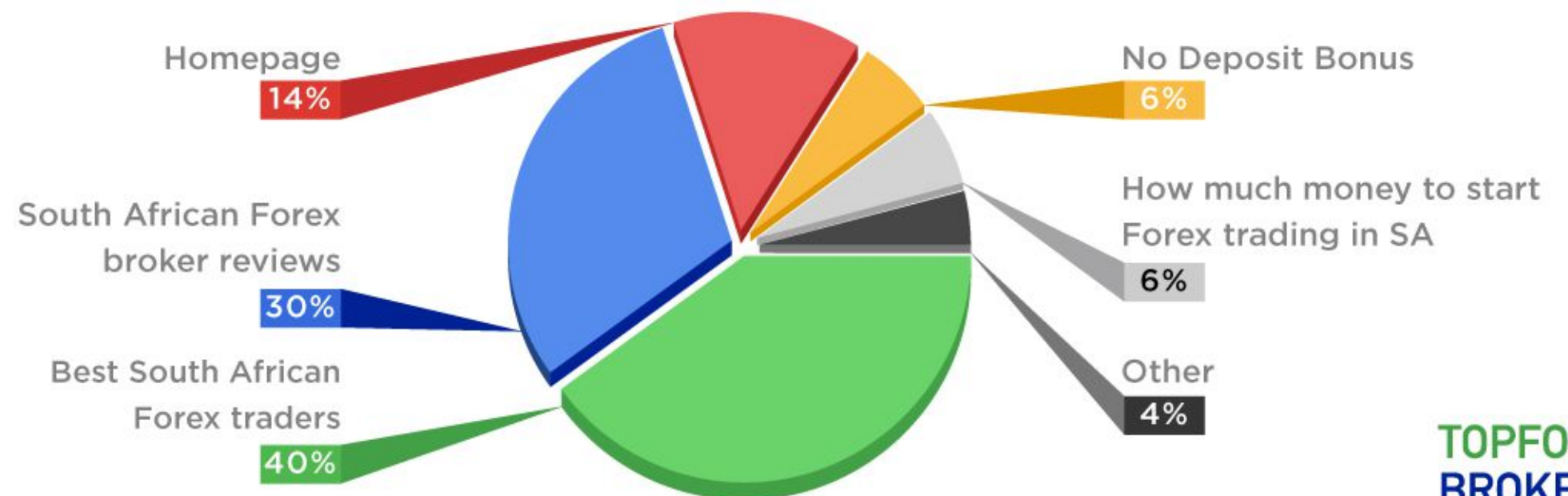


- Expected to reach 300% of current traffic by Jan 2021
- 95% Organic Search
- 3.3% Average CTR

## GEO DISTRIBUTION



## MOST VISITED PAGES



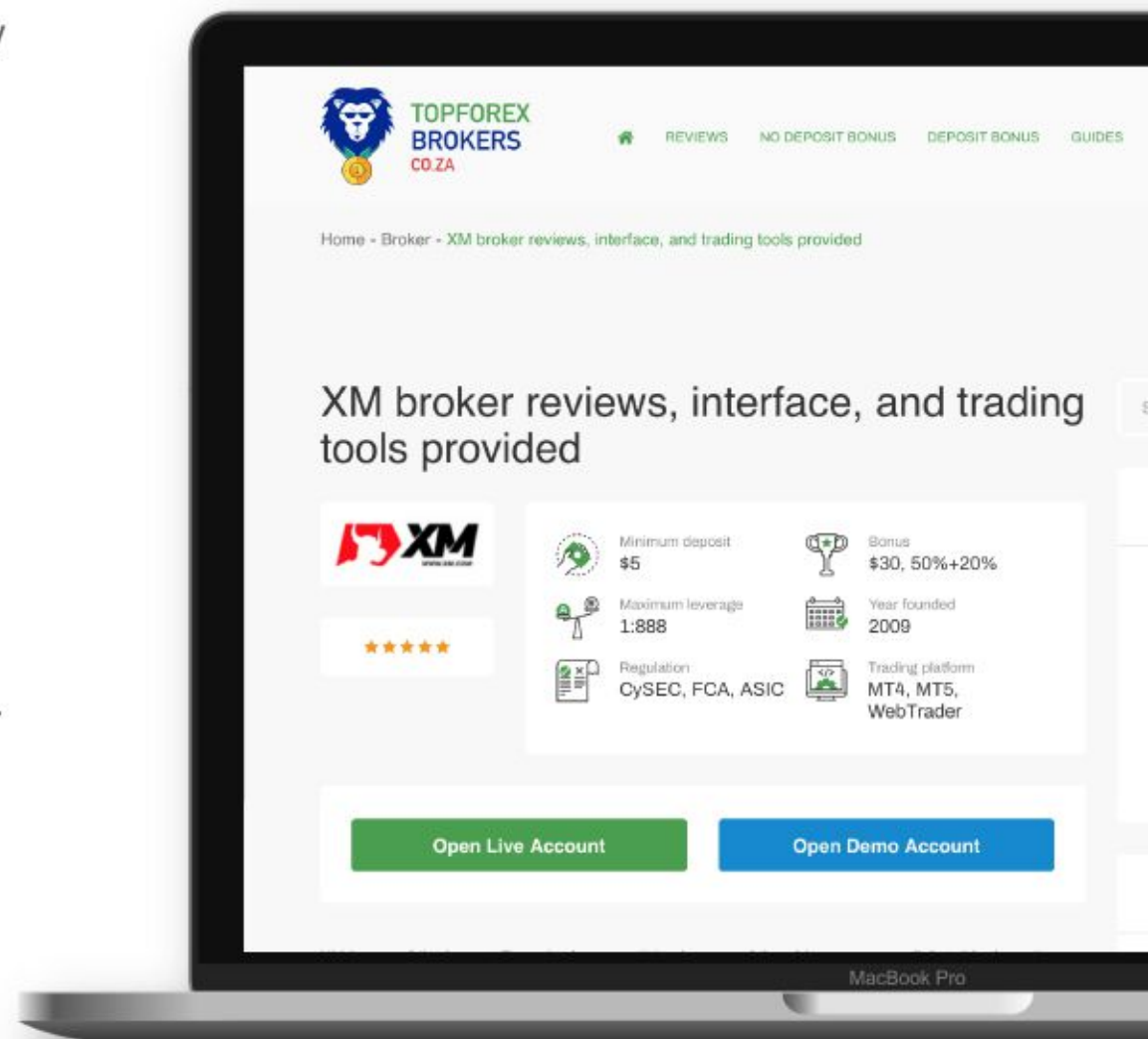




# ZAARGH ENDORSEMENT

- A comprehensive and detailed broker review
- Highlight of all key positive aspects
- Guaranteed 4 star rating
- 12 Months of updates
- 'Open Live Account' button, linked to your trading account registration page
- 'Open Demo Account' button, linked to your demo account registration page
- 💰 Review Fee: \$1,950 for a period of 52 weeks

- **Zaargh Endorsement** does not include a spot in the **Broker Rating Table**
- Want to be featured in my **Broker Ratings**?  
Check out **Zaargh Exposure** Campaign on the next page!



## ADVERTISEMENT OPTIONS



# ZAARGH EXPOSURE

Listing	1 Month Campaign With FSCA License	1 Month Campaign Without FSCA License	Annual Campaign With FSCA License	Annual Campaign Without FSCA License
Top 1 Position (Homepage & sidebar)	\$1,500	\$1,800	\$14,400	\$17,280
Top 2 Listing (Homepage & sidebar)	\$1,125	\$1,350	\$10,800	\$12,960
Top 3 Listing (Homepage & sidebar)	\$900	\$1,080	\$8,640	\$10,365
Top 4 Listing (Reviews Page)	\$600	\$720	\$5,760	\$6,910

- **Zaargh Exposure** is only available for endorsed brokers
- The Homepage and sidebar features the list of top 3 ranked Forex broker
- The Reviews page features an extensive table of listed brokers



# TOP PAGE EXPOSURE

Exposure on our most visited page

## Best South African Forex traders:

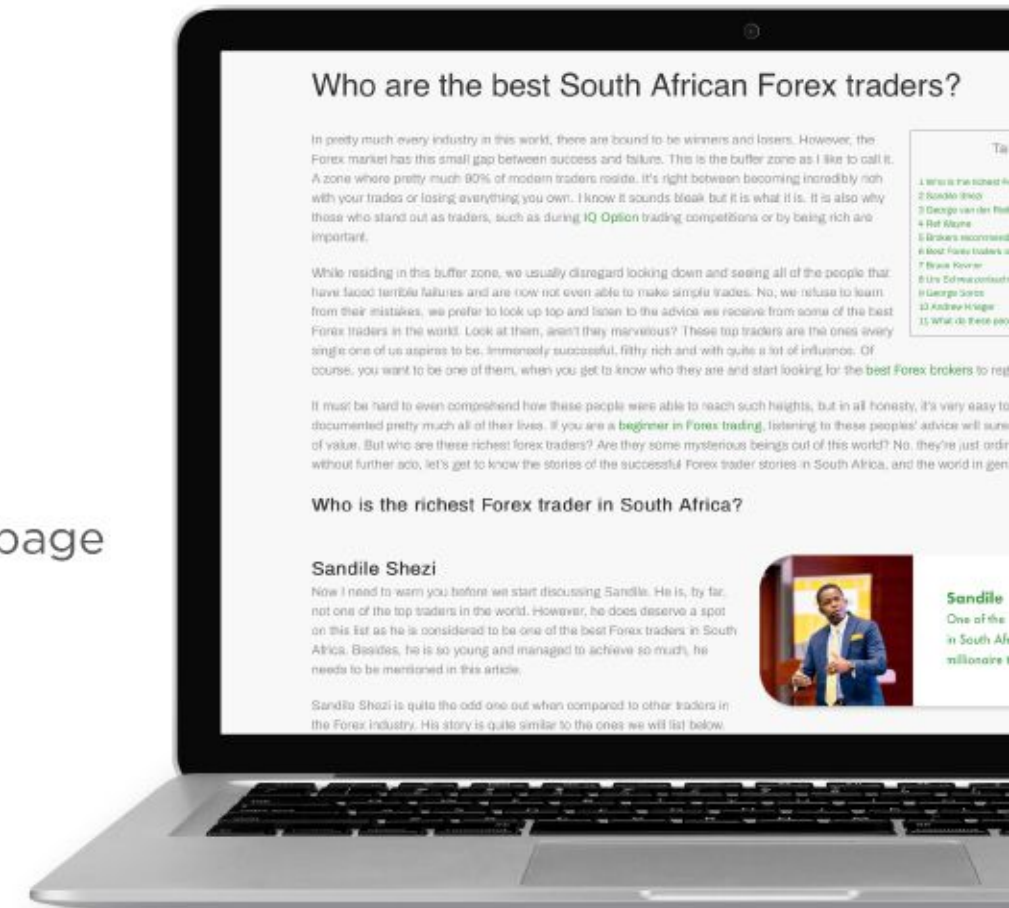
- 2 Widgets with promo text, linking to your signup page
- 2 Buttons linking to your signup page

 Exposure Fee: \$7,900 / 52 weeks  
\$2,400 / 14 weeks  
\$900 / 4 weeks

Exposure on our most popular page among beginner traders - **How much money to start Forex trading in SA:**

- 2 Widgets with promo text, linking to your signup page
- 2 Buttons linking to your signup page

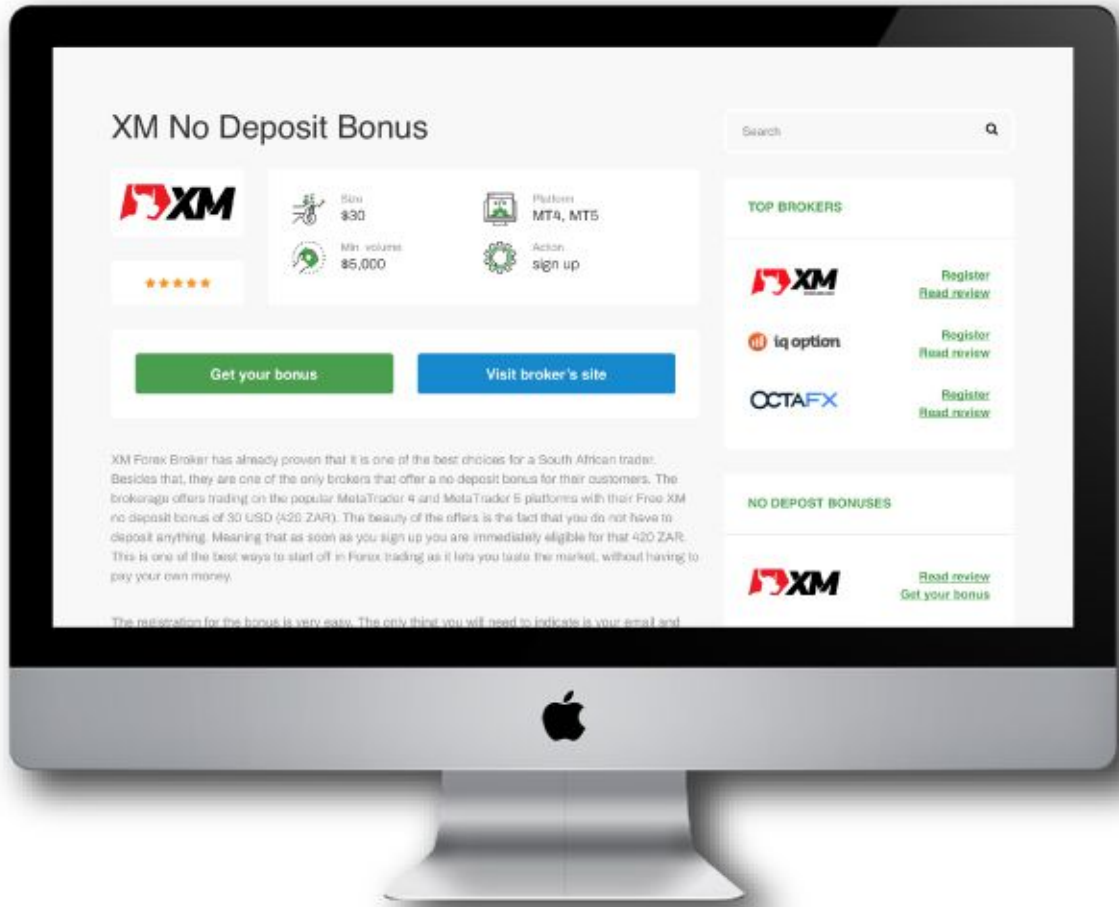
 Exposure Fee: \$4,740 / 52 weeks  
\$1,440 / 14 weeks  
\$540 / 4 weeks



# ADVERTISEMENT OPTIONS

# BONUS ENDORSEMENT

- A comprehensive and detailed Bonus review
- Highlight of all key positive aspects
- Guaranteed 4 star rating
- 12 Months of updates
- Your signup links on the Bonus review page
- 📌 Review Fee: \$950 for a period of 52 weeks
- **Bonus Endorsement** does not include a spot in the **Bonus Rating Table**

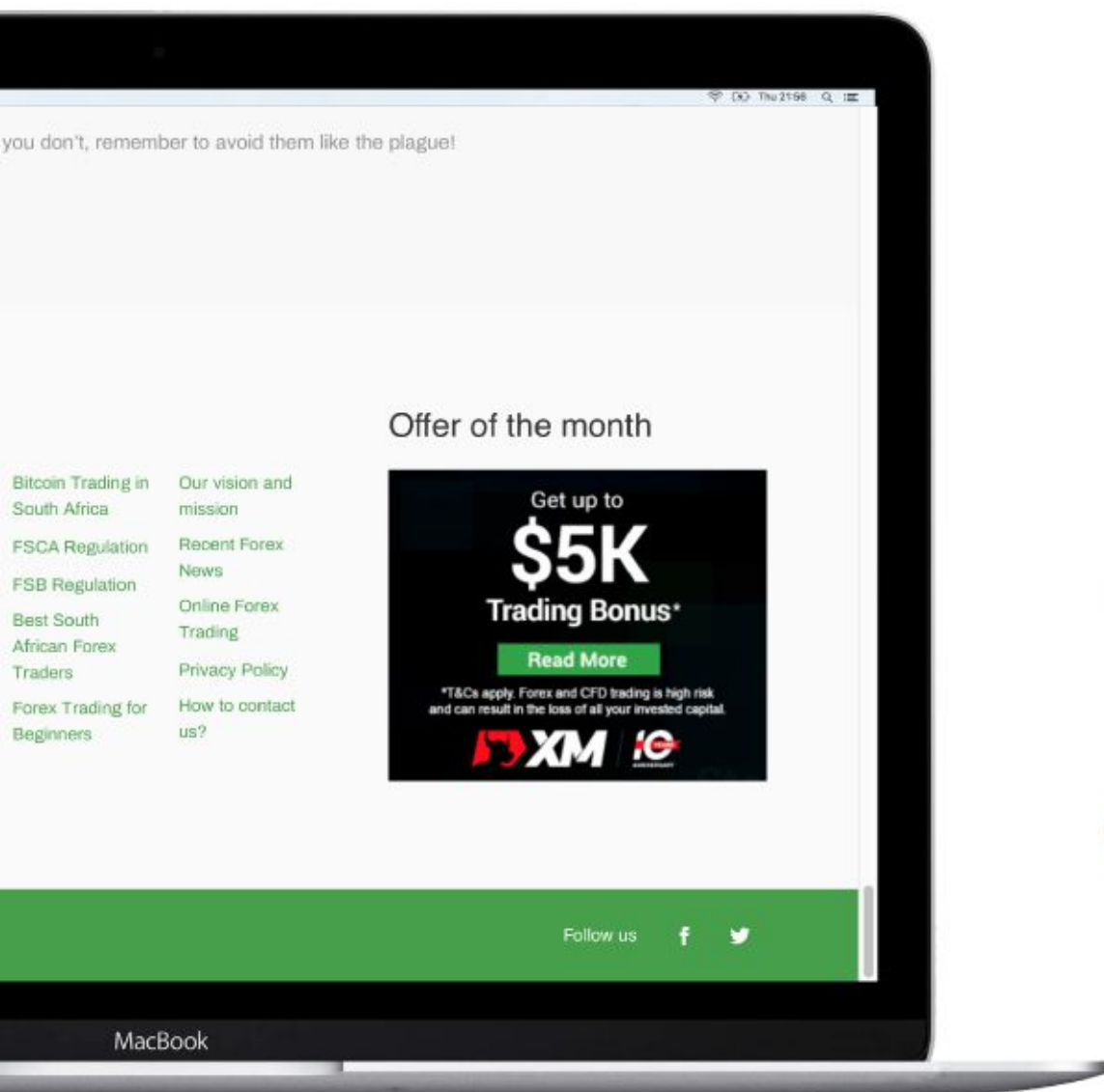


# BONUS EXPOSURE

Listing	1 Month Campaign	Annual Campaign
Top 1 Position (Deposit/No Deposit bonus page)	\$750	\$7,200
Top 2 Listing (Deposit/No Deposit bonus page)	\$562	\$5,395
Top 3 Listing (Deposit/No Deposit bonus page)	\$450	\$4,320

- **Bonus Exposure** is only available for Endorsed Bonuses
- Sidebar features top 1 ranked Forex bonus offer





# DISPLAY ADS

A perfect spot for a 300x250 Footer Promo banner on every page, for the most lucrative bonus offers out there, guaranteed that it will be seen by the majority of visitors on the website.

○ A 300x250 Footer banner on every page

💰 Pricing: \$10,000 / 52 weeks  
\$900 / 4 weeks



# WORKING WITH ZAARGH



If you want to reach an expansive audience of traders in a rapidly developing Forex market, you will not find a better Media Platform to work with!

Zaargh's campaigns are flexible, cost-effective, and tailored to individual needs.

Your desired campaign can be launched within hours after getting in touch!

## Email:

TFBCOZA@gmail.com

## Online Contact Form:

<https://topforexbrokers.co.za/contacts/>